

ALUMNI ASSOCIATION NETWORK

VALID REASONS OR EXCUSES

Why some professional associations do not publish a peer-reviewed or scholarly journal?



Six responses to the question submitted virtually to 16 professional associations include:

- Concentrating on other benefits that are offered.
- Resources are concentrated on 100+ events and activities for 1000 members, the general business sector, and learners. Increasing the scope of the association's activities to publish a peer-reviewed journal will be a challenge to publish information.
- The staff and members are not scientists
- The decision was made years prior to not publish a journal because of the associated cost. In addition, our partner publishes a journal.
- The association's leaders have considered developing a professional journal. A proposal has been added in the "wish list" for the association's professionalism program. A project of this magnitude would, however, require a vast amount of resources, both professionals and fiscal. Given the current economic downturn, the organization will less likely begin a major new initiative. In the past, the association leaders elected to publish a magazine instead of a peer-reviewed journal. This suggestion will be considered during evaluation and revision of the association's resources.

Findings and Recommendations

Several scholars have expressed that writing peer-reviewed articles are time-consuming. Based on the Internet searches (AOL and Yahoo), in addition to major publishing companies, many independent scholars, group of practitioners, and staff members at universities have taken the initiative to compose scholarly journals. Several scholarly journals center on organizational culture, leadership, management, nursing, social justice, and education.

Based on the Internet searches, many peer-viewed articles can be electronically downloaded from online databases (journals). Prices for articles or access to articles or journals range from \$10.00 to over \$2,500 USD for individuals or institutions. Many complimentary articles are provided to preview the content of the journal.

Results indicate that additional scholarly journals that center on dissertation consultation, visionary mentorship, visionary leadership, gender inequality, entrepreneurship, virtual research methodologies, e-social networking, and so forth are warranted in certain sectors. Sectors include but are not limited to: (a) the military, (b) government, (c) financial, (d) communication, and (e) academia. Some journals feature a special edition concerning the nature of the topics in the specified sectors. Scholastic practitioners may consider forming a publication company that focuses on composing scholarly journals for professional associations as well as other organizations. Outsourcing initiatives stimulate entrepreneurship resulting in economic growth.



The aim of the Scholastic Research Institute (SRI), a division of the Alumni Association Network (AAN), is to develop peer-reviewed articles for scholarly journals.

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